

A focused path to real digital career opportunities.

Discover relevant roles, apply with consistency and get the right level of support for your current career stage.

WHAT THIS GUIDE EXPLAINS

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| 1 | Who DigiCareers is for | 2 | How the platform helps |
| 3 | Why it is different | 4 | When practical learning may help |

DIGICAREERS

Powered by



START HERE

Who is DigiCareers for?

For people pursuing opportunities in digital advertising, marketing and related remote-work roles.

1**Skilled professionals**

You have relevant capability but need a more focused way to discover roles, apply consistently and reach the right people.

2**Freshers and switchers**

You are entering the digital domain and want clarity on suitable roles, expectations and how to present yourself.

3**Remote job seekers**

You want India-based or international opportunities that match your skills, location and employer eligibility.

4**People needing practice**

You understand concepts but lack practical proof. A separate task-led path is explained only if you need it.

THE FIRST DECISION

Are you ready to apply, or do you first need practical capability?

HOW IT HELPS

Turn job searching into a structured career process.

DigiCareers brings opportunity discovery, consistent action and optional human support into one focused journey.

1

Discover

Explore admin-reviewed digital opportunities.

2

Match

Choose roles aligned with your skills and eligibility.

3

Apply

Build a consistent, trackable application habit.

4

Present

Improve your resume, portfolio and positioning.

5

Connect

Use a second decision-maker route when suitable.

6

Follow through

Use guided outreach and relevant private updates.

HOW WE ARE DIFFERENT

Broad platforms help you search. DigiCareers adds focus and support.

LinkedIn and Naukri remain useful. DigiCareers is an additional, specialised route for digital-career seekers.

BROAD PLATFORMS

Large employment and professional ecosystems

Useful for networking, alerts, applications and recruiter visibility across many industries.

DIGICAREERS

A digital-first opportunity and support journey

Admin-reviewed roles, focused categories, two professional routes and optional guided support.

THE VALUE IS NOT ANOTHER JOB BOARD

It is a focused system around your digital career search.

Use every suitable channel available to you. DigiCareers adds specialisation, structure and a relevant connection layer.

INSIDE THE PLATFORM

Focused roles across the digital ecosystem.

Explore opportunities from fresher through lead and manager levels, subject to each employer's requirements.



AdOps Specialist



Programmatic Manager



RTB Manager



Media Buyer



Paid Ads Specialist



Campaign Manager



Digital Marketing



Social Media



SEO Specialist



Analytics Analyst

WORK FORMATS

Full-time | Part-time | Hybrid | Remote | Internships

FOR CANDIDATES WITH SKILLS

A better system for finding and pursuing opportunities.

If you already have practical skills, DigiCareers helps you concentrate on the job-search process.

1

Define target roles

Choose role families, level, location and work format.

2

Find relevant openings

Use focused categories and admin-reviewed listings.

3

Tailor your proof

Align resume, portfolio and message to the role.

4

Apply consistently

Build patient, repeatable weekly application activity.

5

Reach the right person

Use supported decision-maker research when appropriate.

CHOOSE YOUR SUPPORT

Three plans. Three levels of involvement.

Start with what you need today. Upgrade only when additional support solves a real gap.

FREE

Rs 0

- Up to 20 job applications
- Explore the platform
- Best for getting started

UNLIMITED

**Rs 1,200 /
year**

- Unlimited applications
- Self-directed job search
- Best for consistent applicants

SUPPORTED CAREER

**Rs 2,999 /
year**

- Unlimited applications
- Decision-maker connect
- Portfolio guidance
- Email outreach setup
- Internal updates and talent loop

VALUE RULE

Do not buy more support than you need.

SUPPORTED CAREER PLAN

HR Decision-Maker Connect.

A controlled research and guidance service for a genuine role - not a downloadable contact database.

1

Share the role

Send a genuine opportunity you want to pursue.

2

Check fit

We review relevance before researching a contact.

3

Research

We identify a relevant HR, recruiter or hiring decision-maker.

4

Approach

We guide a professional role-specific email message.

Contact availability and replies depend on the role and recipient. The service does not support bulk lists, spam or contact resale.

HUMAN GUIDANCE

Present stronger proof and stay visible.

Supported members receive guidance around professional presentation and relevant internal opportunities.

PORTFOLIO AND PROFILE GUIDANCE

1

Context

What was the situation?

2

Action

What did you personally do?

3

Tools

Which platforms and methods?

4

Evidence

What responsible outcome can you show?

LOGICIAN TALENT LOOP

Be considered when a relevant internal or client requirement appears.

Matching depends on role, skills, experience, location and current availability. Suitable members may receive private updates and conditional reference support.

CHOOSE THE RIGHT ROUTE

Job-search support or practical learning first?

Your honest answer keeps the solution relevant to your current stage.

1

I already have skills

Use DigiCareers to discover suitable roles, apply consistently and choose supported guidance only if you need portfolio, outreach or connection help.

2

I need practical skills

Consider the Digital Expert Program if your knowledge is mainly theoretical, you lack proof of work or you need task-led practice before applying.

THE PRINCIPLE

Do not enrol in learning support if you are already capable and job-ready.

Knowledge is open. Learn anywhere. What matters is becoming genuinely capable.

ONLY IF YOU NEED TO LEARN

The Logician Digital Expert Program.

A practical path for people who need capability, feedback and portfolio evidence before competing for roles.

● AdOps

● Social Media

● Programmatic

● Performance Marketing

● SEO

● Affiliate Marketing

● PPC

● Media Buying

NOT A REGULAR TRAINING CENTRE

Learn through structured tasks, approved tools, realistic scenarios, feedback, corrections and professional delivery habits.

POWERED BY LOGICIAN

A real consulting company behind DigiCareers.

Logician delivers digital marketing, AdOps, programmatic, media buying and AdTech services for clients.

TEAM LOGICIAN



WHY THIS BUILDS VALUE

Guidance is connected to company experience - not only classroom theory.

The team understands delivery, client expectations, tools, communication and practical market standards.

YOUR NEXT STEP

Choose the path that matches where you are today.

Already skilled? Use DigiCareers. Need practical capability? Talk to our team about the Digital Expert Program.

DIGICAREERS.NET

Talk to the team

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No shortcuts. No fake promises. Real support requires real effort.

Access + skill + proof + consistency + patience + preparation